

THE OLANA PARTNERSHIP

OLANA (END OF) SUMMER PARTY

SATURDAY, SEPTEMBER 13 | 5 - 7 PM

THE EAST LAWN AT OLANA STATE HISTORIC SITE

\$1,500+ are invited to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on **Saturday, July 19, 5 - 7 PM**

\$2,500+ are invited to a cocktail party at a spectacular private home on **Saturday, October 18, 5 - 7 PM**

LEAD SUPPORTER BENEFITS

Frederic Church Champions - \$5,000

- **Eight (8) tickets** to the Summer Party on September 13;
- **Six (6) tickets** to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on July 19;
- **Four (4) tickets** to a cocktail party at a spectacular private home on October 18;
- Recognition at the Summer Party;
- Name listing on the printed invitation, social media, and website.

Vista League - \$2,500

- **Six (6) tickets** to the Summer Party on September 13;
- **Four (4) tickets** to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on July 19;
- **Two (2) tickets** to a cocktail party at a spectacular private home on October 18;
- Name listing on printed invitation, social media, and website.

Sunset Circle - \$1,500

- **Four (4) tickets** to the Summer Party on September 13;
- **Two (2) tickets** to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on July 19;
- Name listing on printed invitation and website.

Equinox Patrons - \$600

- **Two (2) tickets** to the Summer Party on September 13;
- Name listing on printed invitation and website.



BUSINESS SPONSOR OPPORTUNITIES

Presenting Sponsor - \$5,000

- **Eight (8) tickets** to the Summer Party on September 13;
- **Four (4) tickets** to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on July 19;
- **Two (2) tickets** to a cocktail party at a spectacular private home on October 18;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invitation (1,500 direct mail);
- Mention in press releases;
- Recognition at the Summer Party.

Business Sponsor - \$2,500

- **Six (6) tickets** to the Summer Party on September 13;
- **Two (2) tickets** to sunset drinks and hors d'oeuvres on the Lakeside Terrace of the Frederic Church Center for Art & Landscape on July 19;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invite (1,500 direct mail);
- Mention in press releases;
- Recognition at the Summer Party.

Associate Sponsor - \$1,500

- **Four (4) tickets** to the Summer Party on September 13;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly).

Friend Sponsor - \$600

- **Two (2) tickets** to the Summer Party on September 13;
- Logo placement on Olana Summer Party website.



CONTACT INFORMATION

☐ I would like to join as a sponsor at the \$_____ level.

☐ I regret I cannot attend but wish to donate \$_____.

Name(s) as they should appear in print: _____

Name of guests: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ Email: _____

☐ Enclosed please find my check payable to The Olana Partnership

We encourage you to make your gift by check to avoid a 3% credit card processing fee. We also accept the transfer of securities.

☐ Please charge my credit/debit card ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card: _____

Card No.: _____ Expiration Date: _____ CVV: _____

Signature: _____

Please return to: The Olana Partnership, PO Box 199, Hudson, NY 12534.

For more information and to purchase tickets, call 518-751-6857.

To be listed on the printed invitation, please respond by July 21. Please feel free to bring children under 16 years old as our guests.

The Olana Partnership is a 501(c)(3) - all but \$50 of each ticket is fully tax-deductible as allowed by law. Ticket purchases are non-refundable.

THANK YOU FOR YOUR GENEROUS SUPPORT!

