

June 10, 2024

Dear Supporter,

The Olana Partnership is excited to announce that The Olana (Last Day of) Summer Party on **Saturday, September 21<sup>st</sup> from 5 - 7 PM**. We will celebrate the bounty of the season as we approach the equinox and the next chapter in the history of Frederic Church's OLANA, a New York State Historic Site, and National Historic Landmark. By popular demand, the festivities will return to the East Lawn next to Olana's Historic House.

The Olana Partnership invites you to be a Lead Supporter of this popular highlight of Olana's summer season. **Lead Supporters at the \$1,500 level are invited to The Olana Partnership's first party to be held at the new Frederic Church Center for Art & Landscape on Saturday, November 2 from 3 - 5 PM.**

**Lead Supporters at the \$2,500 level and above are invited to the November 2<sup>nd</sup> event AND for cocktails on Saturday, October 19<sup>th</sup> from 5 - 7 PM at a private home in a spectacular setting in the Olana Viewshed.**

**If you reply by July 26<sup>th</sup>, your name as a Lead Supporter** will be included on our printed invitation. All Lead Supporters will be listed on the event webpage at [OLANA.org](http://OLANA.org).

Your support for **The Olana Summer Party** fuels our work to restore, interpret, and protect Frederic Church's OLANA, the most intact historic artist's environment in the United States.

Sincerely yours,



Sean Sawyer, Ph.D.  
Washburn & Susan Oberwager President



Joe Baker  
Trustee & Development Committee Chair

**THE OLANA PARTNERSHIP**

**(LAST DAY OF) SUMMER PARTY**

SATURDAY, SEPTEMBER 21, 2024 | 5 - 7 PM

OLANA'S EAST LAWN, NEXT TO THE HISTORIC HOUSE

**\$1,500+** are invited to the first supporter party at the new Frederic Church Center for Art & Landscape  
**Saturday, November 2, 3 - 5 PM**

**\$2,500+** are invited to cocktails at a private home in the Olana Viewshed  
**Saturday, October 19, 5 - 7 PM**

**LEAD SUPPORTER BENEFITS**

**Frederic Church Champions - \$5,000**

- **Eight (8) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Eight (8) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- **Six (6) tickets** to cocktails at a private home in the Olana Viewshed on Saturday, October 19, 5 - 7 PM;
- Recognition at the Summer Party;
- Name listing on the printed invitation, social media and website.

**Vista League - \$2,500**

- **Six (6) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Six (6) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- **Four (4) tickets** to cocktails at a private home in the Olana Viewshed on Saturday, October 19, 5 - 7 PM;
- Name listing on printed invitation, social media and website.

**Sunset Circle - \$1,500**

- **Four (4) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Two (2) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- Name listing on printed invitation and website.

**Equinox Patrons - \$600**

- **Two (2) tickets** to the Summer Party on September 21, 5 - 7 PM;
- Name listing on printed invitation and website.



# BUSINESS SPONSOR OPPORTUNITIES

## Presenting Sponsor - \$5,000

- **Eight (8) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Eight (8) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- **Six (6) tickets** to cocktails at a private home in the Olana Viewshed on Saturday, October 19, 5 - 7 PM;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invitation (1,500 direct mail);
- Mention in press releases;
- Recognition at the Summer Party.

## Business Sponsor - \$2,500

- **Six (6) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Six (6) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- **Four (4) tickets** to cocktails at a private home in the Olana Viewshed on Saturday, October 19, 5 - 7 PM;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invite (1,500 direct mail);
- Mention in press releases;
- Recognition at the Summer Party.

## Associate Sponsor - \$1,500

- **Four (4) tickets** to the Summer Party on September 21, 5 - 7 PM;
- **Two (2) tickets** to the first supporter party at the Frederic Church Center for Art & Landscape on Saturday, November 2, 3 - 5 PM;
- Mention in the Summer Party social media posts (Facebook, Instagram - combined over 25,000 followers);
- Logo placement on e-blast for month of September (30,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly).

## Friend Sponsor - \$600

- **Two (2) tickets** to the Summer Party on September 21, 5 - 7 PM;
- Logo placement on Olana Summer Party website.



## CONTACT INFORMATION

I would like to join as a Business Sponsor at the \$\_\_\_\_\_ level.

I regret I cannot attend but wish to donate \$\_\_\_\_\_.

Name(s) as they should appear in print: \_\_\_\_\_

Name of guests: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed please find my check payable to The Olana Partnership

Please charge my credit/debit card    VISA    MasterCard    AMEX    Discover

Name on card: \_\_\_\_\_

Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return to:** The Olana Partnership, PO Box 199, Hudson, NY 12534.

For more information and to purchase tickets, call 518-751-6857.

**To be listed on the printed invitation, please respond by July 26. Please feel free to bring children under 16 years of age as our guest.**

The Olana Partnership is a 501(c)3- all but \$50 of each ticket is fully tax-deductible as allowed by law. Ticket purchases are non-refundable.

## THANK YOU FOR YOUR GENEROUS SUPPORT!

