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**FOR IMMEDIATE RELEASE**

**THE OLANA PARTNERSHIP ANNOUNCES  
PAULA FORMAN JOINED BOARD OF TRUSTEES**

HUDSON, NY— The Olana Partnership (TOP) is pleased to announce that Paula Forman has been elected to the Board of Trustees. TOP is the not-for-profit cooperative partner of the New York State Office of Parks, Recreation, and Historic Preservation at Olana State Historic Site and is the primary programming entity at Olana. TOP's Board of Trustees provides leadership to realize its mission to inspire the public by preserving and interpreting Frederic Church's Olana, a National Historic Landmark and the most significant artist-designed environment in the United States.

"We are very grateful to have someone with Paula Forman's background joining The Olana Partnership's board," said Peter Warwick, Chair of the Board of Trustees, her extensive global business experience and dedication to the Hudson community will add to Olana's work and the larger Hudson Valley region."

With a deep passion for education and a strong belief in the potential of every young girl, Paula Forman established Perfect Ten in 2010, an afterschool program for the girls of Hudson, as a platform to inspire, mentor, and guide girls on their journey to success. Paula served as the Board Chair until 2020 and led the growth of that institution from the initial ten girls to a program that currently serves over fifty girls every day. She keeps her gimlet eye focused on the girls and the progress of this valued organization.

"I have been a frequent visitor to Olana over many years, and now I look forward to making a contribution to a place I have enjoyed so often, and to an organization I have long admired," said Paula Forman.

“We are thrilled to welcome Paula to The Olana Partnership’s board of trustees. Her commitment to the City of Hudson is extraordinary and will help ground our work to serve our communities there and around the region,” said Sean E. Sawyer, Ph.D. Washburn & Susan Oberwager President of The Olana Partnership.

Before Perfect Ten, Paula had a long career in advertising. She was the first Worldwide Account Director for her major client, Procter & Gamble, and in that capacity helped to start advertising agencies for Saatchi & Saatchi throughout Asia. She received the Matrix Award for Outstanding Achievement in Communications in 1993. In 1995, she left Saatchi to become President of Wells Rich Greene BDDP.

Paula and her husband Philip have been residents of Columbia County since 1977. They moved to Hudson full-time in 2008. They have two grown children, and five grandchildren who live in California and Maine.

To learn more about The Olana Partnership visit, [OLANA.org](http://OLANA.org).

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**About Olana and The Olana Partnership:** About Olana and The Olana Partnership: Olana is the greatest masterwork of Frederic Edwin Church (1826-1900), the most famous American landscape artist of the mid-19th century and the most important artist’s home, studio, and designed landscape in the United States. Church designed Olana as a holistic environment integrating his advanced ideas about art, architecture, landscape design, and environmental conservation. Olana’s 250-acre artist-designed landscape with five miles of carriage roads and a Persian-inspired house at its summit embraces unrivaled panoramic views of the Hudson Valley and Catskill Mountains and welcomes more than 170,000 visitors annually. The landscape is open for guided touring, and reservations are highly recommended. The landscape is open daily from 8 AM - sunset.

Olana State Historic Site, administered by the New York State Office of Parks, Recreation, and Historic Preservation, is a designated National Historic Landmark and one of the most visited sites in the state. The Olana Partnership is the 501(c)(3) not-for-profit cooperative partner of the New York State Office of Parks, Recreation, and Historic Preservation at Olana State Historic Site.



Paula Forman  
Image by Valerie Shaff