# THE OLANA PARTNERSHIP

# AUDITED FINANCIAL STATEMENTS

For the year ended December 31, 2020 (with memorandum totals for the year ended December 31, 2019)

# THE OLANA PARTNERSHIP

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of The Olana Partnership:

# **Report on the Financial Statements**

We have audited the accompanying financial statements of The Olana Partnership (the "Organization") (a not-for-profit organization), which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Olana Partnership as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# **Report on Summarized Comparative Information**

We have previously audited The Olana Partnership's December 31, 2019 financial statements and we expressed an unmodified opinion on those audited financial statements in our report dated October 29, 2020. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2019 is consistent, in all material respects, with the audited financial statements from which it has been derived.

UHY LLP

Hudson, New York July 27, 2021

# THE OLANA PARTNERSHIP STATEMENT OF FINANCIAL POSITION December 31, 2020 (with memorandum totals as of December 31, 2019)

		2020	2019 (memorandum only)			
ASSETS			(men	orandum omy)		
CURRENT ASSETS						
Cash and cash equivalents	\$	583,911	\$	715,043		
Investments		499,894		-		
Accounts receivable		64,793		31,428		
Contributions receivable		40,000		50,000		
Government grant receivable		41,600		40,000		
Inventory		102,780		115,353		
Prepaid expenses		18,595		22,006		
Total current assets		1,351,573		973,830		
Cash and cash equivalents - restricted to capital projects		1,494,815		1,017,069		
Cash and cash equivalents - restricted to investment						
in endowment		136,369		25,143		
Cash and cash equivalents - restricted to investment						
in board designated		79		951		
Investments - restricted for endowment		2,562,456		2,383,223		
Investments - board designated		148,004		134,831		
Government grant receivable		40,000		-		
Contribution receivable Contributions receivable, net of a \$96,960 discount -		150,000		-		
restricted to capital projects		2,522,699		3,030,807		
Property and equipment, net		765,868		160,629		
Total assets	<u> </u>		ф.			
l otal assets	<u>\$</u>	9,171,863	\$	7,726,483		
LIABILITIES AND NET ASSETS						
CURRENT LIABILITIES						
Accounts payable	\$	112,137	\$	82,365		
Accrued expenses		70,826		48,153		
Paycheck Protection Program (PPP) loan Total current liabilities		259,565		130,518		
Total current liabilities		442,528		130,518		
NET ASSETS Without donor restrictions		20E E01		402 640		
With donor restrictions		395,581 8,333,754		402,640 7,193,325		
Total net assets		8,729,335		7,195,325		
Total liabilities and net assets	\$	9,171,863	\$	7,726,483		
Total napinties and net assets	Ψ	3,171,003	Ψ	1,120,700		

# THE OLANA PARTNERSHIP **STATEMENT OF ACTIVITIES**

For the year ended December 31, 2020 (with memorandum totals for the year ended December 31, 2019)

		nout Donor	With Donor Restrictions	Total		(mer	2019 norandum only)
OPERATING ACTIVITIES							
REVENUE AND OTHER SUPPORT							
Membership dues	\$	69,000	\$ -	\$	69,000	\$	65,666
Contributions and grants, net of discount on pledges		411,935	173,062		584,997		591,500
Donated services		10,712	-		10,712		27,967
Donated goods		1,000	-		1,000		7,000
Bookstore and gift shop sales,							
net of direct expenses of \$38,598		30,918	-		30,918		125,687
Admissions		105,605	-		105,605		483,754
Program service fees		26,743	-		26,743		58,459
Subtotal		655,913	173,062		828,975		1,360,033
Special events:							
Contributions		615,260	-		615,260		708,120
Special events revenue		24,100	_		24,100		114,850
Costs of direct benefit to donors		(58,043)	_		(58,043)		(218,882)
Net special events revenue		581,317			581,317		604,088
Other income		877			877		2,043
Investment releases per spending policy		100,000			100,000		100,000
Net assets released from restrictions		132,954	(132,954)		-		-
Total revenue and other support		1,471,061	40,108		1,511,169		2,066,164
Program services: Collections and Exhibitions Interpretation / Education Landscape / Viewshed Capital Development		208,553 533,755 48,257 31,262	- - -		208,553 533,755 48,257 31,262		239,937 902,168 34,132 12,262
Museum Store		84,234	-		84,234		131,982
Total program services		906,061	-		906,061		1,320,481
Management and general		235,532	-		235,532		253,628
Fundraising		341,225	-		341,225		482,334
Total operating expenses		1,482,818	-		1,482,818		2,056,443
Change in net assets from operating activities		(11,757)	40,108		28,351		9,721
NON-OPERATING ACTIVITIES		( , ,					
Contributions and grants, net of discount on pledges		-	806,148		806,148		2,710,663
Interest income		5,887	3,714		9,601		10,566
Interest expense		(6,003)	200.450		(6,003)		(3,659)
Investment return, net		4,814	390,459		395,273		382,080
Investment releases per spending policy Change in net assets from non-operating activities		4,698	(100,000) 1,100,321		(100,000) 1,105,019		(100,000) 2,999,650
CHANGE IN NET ASSETS		(7,059)	1,140,429		1,133,370		3,009,371
NET ASSETS, Beginning of year		402,640	7,193,325		7,595,965		4,586,594
NET ASSETS, End of year	\$	395,581	\$ 8,333,754	\$	8,729,335	\$	7,595,965
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# THE OLANA PARTNERSHIP STATEMENT OF FUNCTIONAL EXPENSES For the year ended December 31, 2020 (with memorandum totals for the year ended December 31, 2019)

2019

					2020					(memorandum only)
	Collections and	Interpretation /	Landscape /	Capital		Total	Management	Fund-		
	Exhibitions	Education	Viewshed	Development	Museum Store	Program	and General	Raising	Total	Total
Salaries and Wages	\$ 142,812	\$ 282,512	\$ 14,175	\$ 23,959	\$ 58,545	\$ 522,003	\$ 144,007	\$ 224,743	\$ 890,753	\$ 1,213,115
Employee Benefits	14,439	44,780	1,452	1,007	7,449	69,127	17,411	21,573	108,111	100,764
Payroll Taxes	10,911	22,361	1,099	1,871	4,538	40,780	10,561	17,510	68,851	98,060
Donor Cultivation	-	-	-	-	-	-	-	4,944	4,944	5,935
Public Relations and Marketing	-	31,110	-	-	-	31,110	-	1,349	32,459	52,591
Consultants / Contracted services	31,124	77,697	22,866	4,425	166	136,278	11,230	22,795	170,303	244,434
Supplies, Office and Printing	3,775	15,171	190	-	11,850	30,986	4,962	19,199	55,147	114,808
Occupancy / Utilities	-	5,946	-	-	-	5,946	7,064	9,300	22,310	25,644
Information Technology	1,832	20,794	-	-	561	23,187	2,744	10,288	36,219	70,985
Insurance	1,061	15,079	-	-	379	16,519	2,191	2,349	21,059	23,119
Travel	702	4,520	37	-	69	5,328	1,770	2,975	10,073	44,502
Professional fees - Legal	-	-	8,438	-	-	8,438	60	-	8,498	17,016
Professional fees - Accounting	-	-	-	-	-	-	31,229	-	31,229	25,625
Depreciation	1,897	13,785	-	-	677	16,359	2,303	4,200	22,862	19,845
Subtotal	208,553	533,755	48,257	31,262	84,234	906,061	235,532	341,225	1,482,818	2,056,443
Interest Expense	_	_	_	_	_	_	6,003	_	6.003	3,659
Cost of Goods Sold	-				38,598	38,598	-		38,598	99,596
Special events - Cost of Direct Benefit to Donors:										
Lighting/Audio	_	_	_	-	_	_	_	32,920	32,920	46,156
Decorations	_	-	_	-	-	-	-	-	-	5,118
Awards	-	-	-	-	-	_	-	14,311	14,311	· •
Transportation	_	_	_	-	_	_	_	· -	· -	2,415
Venue and Food	-	-	-	-	-	_	-	10,812	10,812	130,116
Other	_	-	_	-	-	-	-	· -	· -	35,077
Total direct cost of direct benefit to donors	-		-	-	-	_	-	58,043	58,043	218,882
Total Expenses	\$ 208,553	\$ 533,755	\$ 48,257	\$ 31,262	\$ 122,832	\$ 944,659	\$ 241,535	\$ 399,268	\$ 1,585,462	\$ 2,378,580

# THE OLANA PARTNERSHIP **STATEMENT OF CASH FLOWS**

For the year ended December 31, 2020 (with memorandum totals for the year ended December 31, 2019)

		2020	(mem	2019 norandum only)
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	1,133,370	\$	3,009,371
Adjustments to reconcile change in net assets to				
net cash from operating activities:		00.000		10.015
Depreciation Control of Control o		22,862		19,845
Gain on sale of marketable securities		(384,495)		(145,683)
Contributions and grants for capital projects Unrealized loss (gain) on marketable securities		(1,370,218)		(871,645)
(Increase) decrease in accounts receivable		9,834 (33,365)		(174,879) 42,776
Decrease (increase) in contributions receivable		368,108		(1,824,018)
(Increase) decrease in government grant receivable		(41,600)		(20,000)
Decrease (increase) in inventory		12,573		(3,066)
Decrease in prepaid expenses		3,411		14,065
(Decrease) increase in accounts payable		(39,901)		46,194
Increase in accrued expenses		22,673		2,610
Total adjustments		(1,430,118)		(2,913,801)
Net cash (used for) provided by operating activities		(296,748)		95,570
		<u> </u>		_
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of property and equipment		(558,428)		(108,763)
Sales of investments		1,542,502		1,959,762
Purchases of investments		(1,860,141)		(1,917,828)
Net cash used for investing activities		(876,067)		(66,829)
CASH FLOWS FROM FINANCING ACTIVITIES		050 505		
Proceeds from PPP loan		259,565		-
Contributions and grants for capital projects		1,370,218		871,645
Net cash provided by financing activities		1,629,783		871,645
NET INCREASE IN CASH AND CASH EQUIVALENTS		456,968		900,386
CASH AND CASH EQUIVALENTS, Beginning of year		1,758,206		857,820
CASH AND CASH EQUIVALENTS, End of year	\$	2,215,174	\$	1,758,206
RECONCILIATION OF TOTAL CASH AND CASH EQUIVALENTS				
Cash and cash equivalents	\$	583,911	\$	715,043
Cash and cash equivalents - restricted to museum capital projects	Ψ	1,494,815	Ψ	1,017,069
Cash and cash equivalents - restricted to investment in endowment		136,369		25,143
Cash and cash equivalents - restricted to investment in board designated		79		951
<b>33</b>	\$	2,215,174	\$	1,758,206
NON-CASH ACTIVITY DISCLOSURE				
Donated investments	\$	83,348	\$	117,340
Donated goods	\$	4,515	\$	8,520
Interest paid	\$	4,126	\$	3,659
Fixed assets in accounts payable	\$	69,673	\$	-

#### **NOTE 1 – NATURE OF OPERATIONS**

The Olana Partnership (the "Organization") is a not-for-profit organization based in Hudson, New York, that encourages public appreciation of, acts as an advocate for, and provides supplementary support for the preservation and interpretation of Olana, the home of one of America's premier landscape artists, Frederic Edwin Church. Olana is a National Historic Landmark and is a New York State Historic Site administered by the New York State Office of Parks, Recreation and Historic Preservation.

Program activities are comprised of:

- Collections and Exhibitions The Organization is responsible for curatorial and collections management for Olana State Historic Site's wide-ranging collections, numbering more than 40,000 items, including archival materials, books, fine and decorative arts, as well as Olana's historic architecture and 250-acre historic landscape. The Organization also organizes annual special exhibitions with the goals of furthering research, conservation and awareness of Olana's collections and making connections with other collections nationally and internationally. The Organization also oversees all research requests and loan requests. All this work is done in close collaboration with the New York State Bureau of Historic Sites.
- Interpretation / Education The Organization is responsible for key elements of public interpretive and educational programming at Olana State Historical Site. These include: ongoing, regularly-scheduled tours, field trip programs for K-12 school groups; and special educational programs for adults, family and senior audiences. Effective April 1, 2019, the Organization assumed responsibility for all interpretive and educational programming on site.
- Landscape / Viewshed The Organization works to restore and maintain Olana State
  Historic Site's 250-acre historic landscape and its integral viewshed in collaboration with the
  NYS Office of Parks, Recreation and Historic Preservation. This is an ongoing project, and
  the Organization's viewshed work involves collaboration with a broad range of statewide and
  regional non-profits, particularly Scenic Hudson, and government entities.
- Capital Development The Organization works hand-in-hand with the New York State Office of Parks, Recreation, and Historic Preservation to plan, develop, fund and implement major capital development project at Olana State Historic Site. Projects are planned and developed collaboratively. The Organization provides funding from a range of public and private grants and individual, private contributions. Projects are implemented jointly, with the majority of construction work managed by Parks. In 2020, the principal capital development expenditures was for the creation of conceptual designs for a new visitor center and entry, currently referred to as the Frederic Church Center.
- Museum Store The Organization operates the Museum Store at Olana State Historic Site
  with the goal of providing visitors with a full range of merchandise that enables them to
  further their learning about Olana, Frederic Church and American art and landscape as well
  as continue their connection with the site through the purchase of souvenirs and decorative
  objects and clothing items. The Museum Store also offers food and drink for purchase
  through its affiliation with the Taste NY program of the New York State Department of
  Agriculture, which promotes products made or distributed by New York State businesses.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# **Basis of Accounting**

The financial statements of The Olana Partnership have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables and other liabilities.

#### **Financial Statement Presentation**

The financial statements are presented in accordance with the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958 dated August 2016.

Under the provisions of ASC 958, net assets and revenues, and gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Organization and changes therein are classified as follows:

<u>Net assets without donor restrictions:</u> Net assets that are not subject to donor-imposed restrictions may be expended for any purpose in performing the primary objectives of the Organization. The Organization's board may designate assets without restrictions for specific operational purposes from time to time.

<u>Net assets with donor restrictions:</u> Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity. Endowment earnings are restricted until "appropriated by expenditure" by the Organization's board.

Expenses are presented as decreases in net assets without donor restrictions when incurred.

#### **Prior Year Amounts**

Amounts shown for December 31, 2019 in the accompanying financial statements are included to provide a basis for comparison with December 31, 2020 and present summarized totals only. Accordingly, the December 31, 2019 amounts are not intended to present all information necessary for a fair presentation in accordance with accounting principles generally accepted in the United States of America.

# **Cash and Cash Equivalents**

For the purposes of the statement of cash flows, cash and cash equivalents are considered highly liquid investments with maturities of three months or less at the time of acquisition. Cash and cash equivalents with donor-imposed restrictions for the purpose of acquisitions of fixed assets or endowment are presented as long-term assets. US treasury bills with a maturity of less than three months are considered cash and cash equivalents.

### **Property and Equipment**

Property and equipment are recorded at cost or, if donated, at the estimated fair value at the time of donation. Expenditures for routine repairs and maintenance that do not add to an asset's useful life are expensed in the period in which they are incurred. Asset additions and expenditures that extend the useful lives of existing assets are capitalized and depreciated. Gains and losses from disposals of property and equipment are included in current operations.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

# Depreciation

Depreciation on property and equipment is recorded using the straight-line method over the various estimated useful lives of the assets.

As the Organization embarks on construction projects in support of its purpose, New York State (the State) and the Organization typically enter into agreements that map out the parameters of the projects. Typically, construction costs paid for by the Organization to improve capital assets that it will not own and relate directly to the historic structures and grounds are expensed as incurred. Costs for new construction and ongoing capital improvements paid for by the Organization are recorded at cost and described as leasehold improvements when the Organization controls the use of those assets during the term of the operating agreement.

#### **Income Taxes**

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC).

The Organization has evaluated any uncertain tax positions and related income tax contingencies and determined uncertain positions, if any, are not material to the financial statements, according to FASB ASC 740-10. Penalties and interest assessed by income taxing authorities are included in operating expenses, if incurred. None of the Organization's returns are currently under examination.

#### **Use of Estimates**

The preparation of financial statements in conformity with Generally Accepted Accounting Principles (GAAP) requires management to make estimates and assumptions that will affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Concentrations of Credit and Market Risks**

Financial instruments that potentially expose the Organization to concentrations of credit and market risk consist primarily of cash and cash equivalents, receivables and investments. Cash and cash equivalents are maintained at high quality financial institutions and credit exposure is not limited to any one institution. It is the policy of the Organization to minimize credit risk. Bank exposure is limited to amounts covered by Federal Deposit Insurance Corporation (FDIC). Other cash equivalents may be in US government securities or money market funds that at a minimum invest 80% of their assets in debt issued directly by the US government in the form of Treasury bills and may invest in other securities including, but not limited to debt issued by federal agencies that are sponsored, guaranteed, or owned by the federal government. Such funds are required to invest at least 99.5% of their total assets in cash, U.S. government securities, and/or repurchase agreements that are collateralized solely by U.S. government securities or cash (collectively, government securities).

The Organization's bank accounts exceeded the FDIC limit by approximately \$1,582,000 as of December 31, 2020. Included in cash and cash equivalents is \$136,448 fully insured by Securities Investor Protection Corporation (SIPC). The Organization has not experienced any losses with respect to its cash balances. Based upon assessment of the financial condition of these institutions, management believes that the risk of loss of any uninsured amounts is minimal.

# NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

# **Concentrations of Credit and Market Risks** (Continued)

During the year ended December 31, 2020, the Organization reallocated certain amounts of its cash and cash equivalents balance in accordance with its cash management policy to minimize FDIC exposure.

At December 31, 2020, there was one donor that individually exceeded 10% of contributions receivables (21%). In addition, two donor's total contributions each represented 11% of total revenues for the year ended December 31, 2020. The Organization has determined no allowance for doubtful accounts is needed based on a review of outstanding receivables, historical collection information, and economic conditions. Management controls credit risk through the use of the above procedures.

The Organization invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term.

#### Investments

In accordance with FASB ASC 958-320, "Accounting for Certain Investments Held by Not-For-Profit Organizations" investments in equity securities with readily determinable fair values and all investments in debt securities are measured at fair value in the statement of financial position. Investment income (including realized and unrealized gains and losses on investments, interest and dividends) is included in the statement of activities as increases or decreases in net assets without donor restrictions unless donor or law restricts the income or loss. Investment return is presented net of investment fees. The average cost method is primarily used to determine the basis for computing realized gains or losses.

Investments are measured at fair value on a recurring basis. In accordance with FASB ASC 820-10, fair value measurements are identified as Level 1, Level 2, and Level 3. Level 1 fair value is based on quoted prices in active markets for identical asset/liabilities. The Olana Partnership does not have any Level 2 or 3 investments.

Investments in mutual funds and exchange traded funds are valued based on quoted market prices within active markets.

# **Fair Value Measurements**

FASB ASC 820-10 "Fair Value Measurement" defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles (GAAP), and expands disclosures about fair value measurements. FASB ASC 820-10 does not require any new fair value measurements but applies to other GAAP accounting pronouncements that use fair value as a relevant measurement attribute.

#### Contributions

Unconditional contributions are recognized when pledged and recorded as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Gifts of cash and other assets are reported with donor restricted support if they are received with donor stipulations that limit the use of the donated assets.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

# **Contributions** (Continued)

When a restriction expires, that is, when a stipulated time restriction ends, or a purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period are reported as net assets without donor restriction support. Donations or property and equipment are recorded as support at their estimated fair value at the date of donation. Contributions restricted for the acquisition of land, buildings, and equipment are reported as net assets without donor restriction upon acquisition of the assets and the assets are placed in service.

FASB accounting standards update, "Not-for-Profit Entities: Classification of the Sale Proceeds of Donated Financial Assets in the Statement of Cash Flows" requires not-for profit entities to classify unrestricted cash receipts from the sale of donated financial assets that were nearly immediately converted to cash as cash inflows from operating activities. Cash receipts in which the donor restricts the use of contributed resources to long-term purposes should be classified as financing cash flows.

# Inventory

Inventory is stated at the lower of cost or net realizable value, with cost determined on a first-in, first-out basis. Inventory includes books, periodicals and other items available for resale at the bookstore and gift shop.

#### **Donated Goods and Services**

The Organization recognizes revenue for certain services received at the fair value of those services. These services include professional services donated by attorneys, accountants and other professionals, as well as donated advertising and legal services. The fair value of the donated services is reflected in revenues and included in expenses in the following natural categories for the year ended December 31, 2020:

Public Relations and Marketing	\$	635
Public Relations and Marketing (Special Events)		4,486
Consultants / Contracted Services		551
Consultants / Contracted Services (Events)		222
Consultants / Contracted Services (Program)		19,292
Consultants / Contracted Services (Shop)		42
Professional Fees - Legal		2,026
Professional Fees - Accounting		7,500
In-kind gifts - donated asset		1,000
Supplies and Office (Shop)		1,500
Supplies and Office (Special Events)		1,957
Supplies and Office (Program)	_	58
Subtotal		39,269
Less: Program		(19,350)
Less: Special Events		(6,665)
Less: Shop		(1,542)
	\$	11,712

# NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICES (Continued)

# **Donated Goods and Services** (Continued)

In addition, many individuals volunteer their time and perform a variety of tasks that assist the Organization with program services and fundraising events. No amounts have been reflected in the financial statements for these donated services since a volunteer's time does not meet the criteria for recognition under FASB ASC 958-605.

# **Revenue Recognition – Government Grants**

Certain revenue is earned on cost reimbursable type contracts as services are provided and expenses are incurred to carry out the objectives of the related contractual arrangements. Cost reimbursable contract revenue is recognized only to the extent the contract allows for the related costs incurred by the Organization and cannot exceed the maximum amount allowed for under the contract. Funds advanced to the Organization prior to the earnings process are deferred and included in the caption "government contract advance" in the accompanying statement of financial position. Revenue earned in excess of payments received from the government agency is accrued as government grant receivable. There were no unearned or deferred revenues from government grants as of December 31, 2020.

#### Collections

The Organization does not capitalize its collections. Costs of collection items purchased are shown as decreases in net assets in the statement of activities, proceeds from sales of collection items and insurance recoveries of lost or destroyed collection items are presented as increases in net assets. There were no such increases or decrease for the year ended December 31, 2020.

#### **Functional Expenses**

The costs of providing program and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among program services and supporting services benefited in the statement of functional expenses. Such allocations are determined by management on an equitable basis.

The expense that are allocated include the following:

Method of Allocation Expense Salaries and Wages Time and Effort **Employee Benefits** Time and Effort Payroll Taxes Time and Effort Supplies and Office Expenses Full-time Equivalents Occupancy/Utilities Full-time Equivalents Information Technology Full-time Equivalents Depreciation Full-time Equivalents

# NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

# **Measure of Operations**

The statement of activities reports all changes in net assets, including changes in net assets from operating and non-operating activities. Operating activities consist of those items attributable to the Organization's ongoing activities. Non-operating activities are limited to resources that generate return from investments, endowment contributions, financing costs, and other activities considered to be of a more unusual or nonrecurring nature.

#### **Risks and Uncertainties**

On March 11, 2020, the World Health Organization declared COVID-19 a pandemic. On March 13, 2020, in compliance with New York State's "Pause Executive Order," the Organization suspended site programs. Faced with the loss of 85% of admissions revenue and 66% of projected fundraising revenue, the Organization reduced full-time staff to a 4-day/80% salary work plan, successfully preserving jobs. The Organization operated on a revised emergency budget for the remainder of 2020. To main staff levels at the emergency level, the Organization applied for and secured a \$259,565 paycheck protection program loan (PPP) through the Small Business Administration (SBA). Effective March 1, 2021, a month earlier than anticipated, all 13 full-time staff members returned to a 5-day week at 100% salary.

According to the rules of the SBA, the Organization is required to retain PPP loan documentation for six years after the date the loan was forgiven in full, and permit authorized representatives of the SBA, including representatives of its Office of Inspector General, to access such files upon request. Should the SBA conduct such a review and reject all or some of the Organization's judgments pertaining to satisfying PPP loan eligibility or forgiveness conditions, the Organization may be required to adjust previously reported amounts and disclosures in the financial statements.

Subsequent to the year ended December 31, 2020, the Organization's PPP loan, including principal and interest was forgiven and considered repaid in full. The balance has been recorded as a current liability on the statement of financial position as of December 31, 2020.

As the pandemic continues to endure, the disease could have an adverse material effect on the Organization's activities, results of operations, financial condition, and cash flow.

# **Subsequent Events**

Subsequent events have been evaluated through July 27, 2021, which is the date the financial statements were available to be issued.

As part of its efforts to further mitigate the financial impact of COVID-19, in February 2021, the Organization applied for and received a second PPP loan from the SBA in the amount of \$263,862.

#### NOTE 3 – CONTRIBUTIONS AND GOVERNMENT GRANTS RECEIVABLE

Contributions receivable consist primarily of pledges and grants from private foundations and individuals that are scheduled to be collected over a period of time. The following summarizes the contributions receivable based on the period in which they are expected to be collected. The carrying value is determined by calculating the fair value of the estimated future cash flows, net of an allowance for uncollectible pledges. The interest rates used in determining the fair value of contributions receivable range from 0.24% to 2.99% at December 31, 2020, based on the terms and pledge dates of the gifts. Once the fair value discount rate is applied at the date of pledge (Level 3 measurement) the rate is generally set for the life of the pledge.

The fair value rate is based on a risk-free treasury rate adjusted upward for risk based on management's assessment of the donor's expected ability to pay.

The expected receipts of multi-year unconditional promises to give are as follows:

2021	\$ 1,017,509
2022	1,114,750
2023	648,000
2024	111,000
	 2,891,259
Less: amounts representing	
interest	(96,960)
	\$ 2,794,299

Included in expected cash receipts for the year 2021 are \$935,909 of contributions receivable classified as "long-term" on the Statement of Financial Position given the restriction to be used for capital purchases.

#### **NOTE 4 - INVESTMENTS**

Investments at December 31, 2020, stated at fair value include:

	Cost	Unrealized Gain			air Market Value	FASB ASC 820- 10 Measurements
Mutual Funds:						
Stock	\$ 949,827	\$	320,261	\$	1,270,088	Level 1
Bond	704,330		43,749		748,079	Level 1
Exchange Traded Funds	520,422		171,871		692,293	Level 1
Treasury Bills	499,755		139		499,894	Level 1
	\$ 2,674,334	\$	536,020	\$	3,210,354	•

#### NOTE 5 - PROPERTY AND EQUIPMENT

A summary of property and equipment is as follows as of December 31, 2020:

<u>Category</u>		<u>Useful Lives</u>
Furniture/Equipment	\$ 197,278	5- 10 years
CIP - Leasehold Improvements	675,856	n/a
Artwork-Painting	17,250	n/a
Accumulated Depreciation	(124,516)	
	\$ 765,868	

Depreciation expense for the year ended December 31, 2020 was \$22,862.

Included in property and equipment as of December 31, 2020 is \$675,856 of leasehold improvements which are costs related to construction in progress (CIP) for the Frederic Church Center.

# **NOTE 6 - SPECIAL EVENTS**

Special Events generate revenue for the Organization as well as raise awareness about the Organization's mission. Some events are annual, and some are incidental to the Organization's central activities and do not happen regularly. Incidental events are recorded net in the accompanying Statement of Activities.

During the year ended December 31, 2020, the Organization held two special events; a financial summary for those events is as follows:

Changes in net assets without donor restrictions:

	Summer						
		Gala	Party			Total	
Revenues:							
Contributions	\$	510,838	\$	104,422	\$	615,260	
Special event revenue		11,300		12,800		24,100	
Less: Costs of direct benefit to donors		(47,592)		(10,451)		(58,043)	
Net revenues from special events		(36,292)		2,349		(33,943)	
Total revenues		474,546		106,771		581,317	
Expenses:							
Fundraising							
Supplies, office, and printing		(6,012)		(5,148)		(11,160)	
Travel		(12)		(56)		(68)	
Increase in net assets without donor restrictions	\$	468,522	\$	101,567	\$	570,089	

#### **NOTE 7 – LINE OF CREDIT**

The Organization has a \$600,000 line of credit which is collateralized by the assets of the Organization. The interest rate on the line of credit is the prime rate (3.25% at December 31, 2020) plus 0.50% and has an interest rate floor of 4.0%. The interest rate was 4.0% at December 31, 2020. No amounts were outstanding on the line of credit as of December 31, 2020. The line of credit is due on demand.

# **NOTE 8 – NET ASSETS WITH DONOR RESTRICTIONS**

Donor restricted net assets as of December 31, 2020 are held as follows:

Subject to expenditure for specified purpose:	
Collections and Exhibitions -	
Exhibitions	\$ 247,813
Curatorial/Main House projects	40,586
Interpretation / Education -	
Education programs	40,995
Critical Initiative	101,153
Landscape / Viewshed -	
Landscape/Viewshed projects	262,591
Capital Development -	
Capital campaign - Frederic Church Center	1,494,815
	2,187,953
Subject to the passage of time:	
Construction in progress - Frederic Church Center	675,856
Board dues - 2021	10,040
General operations (net discount of \$2,504)	 94,096
	779,992
O blood to the common of the condition	
Subject to the passage of time and purpose:	0.500.000
Capital campaign - Frederic Church Center (net discount of \$91,241)	2,522,699
Landscape (net discount of \$3,214)	 144,285
	 2,666,984
Donor restricted endowments (subject to spending policy and appropriations,	
including accumulated earnings of \$520,305):	
President Position	1,261,725
Educator Position	1,258,580
Curator Position	178,520
	 2,698,825
Total net assets with donor restrictions	\$ 8,333,754

# NOTE 8 – NET ASSETS WITH DONOR RESTRICTIONS (Continued)

During the year ended December 31, 2020, releases from restriction were comprised of the following:

Landscape/Viewshed	\$ 7,301
Collections and Exhibitions	15,287
Education	56,758
	79,346
Subject to the Organization's spending policy and appropriation:	
President's endowment	50,000
Educator's endowment	50,000
	100,000
Subject to passage of time:	
Time restricted	53,608
	\$ 232,954

#### **NOTE 9 - BOARD DESIGNATED NET ASSETS**

The board has designated net assets without restrictions for contingencies in the amount of \$148,083 as of December 31, 2020. The board designated net assets are comprised of the following as of December 31, 2020:

Investments	\$ 148,004
Cash	 79
	\$ 148,083

#### NOTE 10 - NET ASSETS WITH DONOR RESTRICTIONS - ENDOWMENT FUNDS

The Organization's endowment funds represent donor-restricted endowment gifts for three salaried positions (president, educator and curator). Donors have intended that the earnings on such gifts be accumulated until each salaried position reaches \$1mm goal, then earnings are to be used to fund such positions. During the year ended December 31, 2014, The Olana Partnership reached its goal of \$1 mm for the President and Educator Endowment Funds. As a result of attaining this goal, the Organization is allowed to draw down earnings, if available, to fund such positions.

# NOTE 10 – NET ASSETS WITH DONOR RESTRICTIONS – ENDOWMENT FUNDS (Continued)

The Organization's endowment consists of three funds (one for each endowment fund) held with an institutional investment company (Fidelity). The endowment includes donor-restricted endowment funds which are classified and reported based on the existence or absence of donor-imposed restrictions. The Board of Trustees of the Organization has interpreted the New York State Uniform Management of Institutional Funds Act "UMIFA" as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, The Organization classifies as the corpus of the endowment net assets (a) the original value of gifts donated to permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. Presently, (until the \$1mm goal per position is met), earnings (dividends and interest), realized and unrealized appreciation (depreciation) on the endowment fund are classified as restricted support as outlined by the donors.

# Return Objectives and Risk Parameters

The Organization's Board of Trustees has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to supplement annual third-party contributions and maintain the purchasing power of the endowment assets. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce modest results while assuming a low level of investment risk. The Organization expects its endowment fund, over time, to provide an average rate of return sufficient to cover future drawdowns over the long-term.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization currently targets a diversified asset allocation of equities and fixed income-based investments to achieve its long-term return objectives within prudent risk constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

For donor-restricted endowments, investment returns are reinvested until the \$1mm goal per position is met. At that time, future earnings are subject to the donors' temporary purpose restrictions. In establishing this policy, the Organization considers the long-term expected return on its endowment.

#### **Underwater Endowments:**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UMIFA requires the Organization to retain as a fund of perpetual duration. There were none at December 31, 2020.

The Organization has a policy that permits spending underwater endowment funds depending on the degree to which the fund is underwater, unless otherwise precluded by donor intent or relevant laws and regulations.

Accordingly, over the long-term, The Organization expects the current spending policy to allow its endowment to grow. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity as well as to provide additional real growth through new gifts and investment return.

# NOTE 10 - NET ASSETS WITH DONOR RESTRICTIONS - ENDOWMENT FUNDS (Continued)

Endowment Net Asset Composition by Type of Fund as of December 31, 2020:

	With Donor Restrictions	
Donor Restricted Endowment Funds:		
President Endowment	\$	1,000,000
Educator Endowment	·	1,000,000
Curator Endowment		99,000
Curator Endowment earnings		79,520
Original donor-restricted gift amount and amounts required to		_
be maintained in perpetuity by donor		2,178,520
Accumulated investment gains - President Endowment		261,725
Accumulated investment gains - Educator Endowment		258,580
Total accumulated investment gains		520,305
Total Donor Restricted Endowment Funds at December 31, 2020	\$	2,698,825

Changes in Endowment Net Assets for the Year Ended December 31, 2020 are as follows:

	With Donor
	Restrictions
Endowment net assets, beginning of year	\$ 2,408,366
Investment return, net	390,459
Amounts appropriated for expenditure	(100,000)
Endowment net assets, end of year	\$ 2,698,825

Endowment Net Assets are comprised of the following as of December 31, 2020:

Cash and cash equivalents- restricted to investment in	
endowment	\$ 136,369
Investments	2,562,456
	\$ 2,698,825

#### **NOTE 11 – RETIREMENT PLAN**

The Olana Partnership has a 403(b)-retirement plan for employees. There is an employer match of 6% of salary for eligible employees. The total employer match expense was \$28,906 for year ended December 31, 2020.

#### **NOTE 12 – LIQUIDITY**

The Organization's financial assets available within December 31, 2020 for general expenditure are as follows:

### Current financial assets:

\$ 583,911
499,894
64,793
40,000
41,600
 _
\$ 1,230,198
\$

As part of Olana's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

Olana anticipates utilizing \$125,000 of endowment earnings during 2021 based on its spending plan.

In addition, the Organization had access to a line of credit (see note 7) which it utilizes, as needed, to manage daily cash flow needs. The Organization also has board restricted funds when necessary (see Note 9).